

THE UCS ACADEMY

Lectures

2011-12

University Campus Suffolk



The UCS Academy

**Welcome to the UCS Academy
from Professor Mike Saks**

I would like to invite you to attend the UCS Academy, University Campus Suffolk's high quality public lecture programme 2011/12.

The presentations detailed in this brochure include inaugural lectures and guest lectures from world-renowned speakers, showcasing academic excellence both inside and outside University Campus Suffolk (UCS).

We hope you will find this of interest and look forward to seeing you at one or more of the events.

Best wishes

Professor Mike Saks
Provost and Chief Executive
UCS

Register

All lectures are free of charge.
For further information or to reserve a place
at any of the forthcoming events, please email:

theucsacademy@ucs.ac.uk

www.ucs.ac.uk

The Poetry of Management

15th November 2011

Inaugural Lecture

CP Snow famously argued that the problem with British society is that it divides into “two cultures” - many people would put poetry into one “culture” and “management” into another. Some even claim that “management” is an exact science, but it is not: it is an art as much as a science. It is affected and constrained by all the ways in which we relate to other people, as colleagues, employees and clients.

In this presentation Professor David Weir considers how these two genres overlap and inform each other. The presentation is illustrated with examples of poetry, David’s own and that of other people. It attempts to explain a position from a personal and partial framework, not as an objective critique of poetry operating within different communities of practice, but as a subjective exposition of what it may be like to function as a member of three apparently separate milieux, as full-time professor of management, as sometime manager within a number of complex organisations in the public and private sectors, and as a would-be working poet. This role-set is an unbalanced one, in David’s own case according strongest weight to the role of professor and weakest to that of poet, but this is a matter of achieved outcome rather than of aspiration or identification.

Profile: David Weir is Head of the School of Business, Leadership and Enterprise and Professor of Business and Enterprise at UCS. He graduated from Oxford University in Politics, Philosophy and Economics in 1960 and continued postgraduate study there in Sociology and Public and Social Administration.

Throughout his academic career he has led four University Business Schools as Director of the Bradford Management School, Head of the Glasgow University Business School, Dean and Director of the Newcastle Business School and Dean of the Scottish Business School. He was also Chair of the UK Association of Business Schools and is a Visiting Professor for numerous universities including Lancaster University, one of the most highly rated Management Schools in the UK.



**Professor
David Weir**

**UCS Waterfront
The Auditorium**

17.30

Coffee

18.00

Welcome and
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Professor
Michael Calnan

UCS Waterfront
The Auditorium

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Right Place - Wrong Patient

How do acute hospitals provide dignified care for older people?

7th December 2011

Guest Lecture

Older age is one stage of the life course where dignity is threatened due to the vulnerability created by increased incapacity, frailty and cognitive decline in combination with a lack of social and economic resources.

Evidence suggests that it is in contact with health and welfare services where dignity is most threatened in terms of threats to identity and autonomy. This lecture presents findings from a recent study which explored the experiences of older people in acute NHS trusts in relation to dignified care, and identified the organisational, occupational and cultural factors that affect dignified care. These factors were examined through an ethnography of four acute hospital trusts in England and Wales, which involved interviews with older people recently discharged from hospital, their relatives/informal carers, trust managers, practitioners and other staff, complemented by evidence from non-participant observation.

'Right Place – Wrong Patient!' refers to the beliefs of staff that the acute hospital is not the 'right place' for older people.

Profile: Michael Calnan is Professor of Medical Sociology, School of Social Policy, Sociology and Social Research at the University of Kent and Visiting Professor of Sociology at UCS.

He is a medical sociologist and has worked in health policy and health services research and training for over twenty years. He has published extensively on a wide range of health-related topics. Recent books include *Trust Matters in Health Care (2008)* and *The New Sociology of the Health Service (2009)*.

His current research interests include the study of trust relations in health care and the study of dignity, ageing and health care. He has conducted ESRC funded studies on trust and mental healthcare and on risk and uncertainty in NICE decision making. He is currently involved in several national studies exploring dignity and the provision of health and social care for older people.

Practising Writing

Reflections on the shared processes
of writers and art makers

25th January 2012

Guest Lecture



**Emeritus
Professor
Alexandra Carter**

Within the field of arts research in higher education, there has traditionally been a clear demarcation between the act of academic writing and the process of making art/performance. Using dance and historiography as frameworks, this presentation explores the commonalities between the creation of words and the creation of art.

Profile: Professor Alexandra Carter was Professor in Dance Studies at Middlesex University, London, at which she now holds the post of Emeritus Professor. She taught at undergraduate and postgraduate levels in history, critical analysis of dance and aesthetics, and contributed to choreography and performance studies. She continues to supervise research degree students for the University.

Professor Carter also works with postgraduate students internationally, most recently at the University of Helsinki and the University of Malta. Although specialising in Dance, she has a keen general interest in the skills, methodologies and the application of critical frameworks for research.

Professor Carter's own PhD was a revisionist view of the history of ballet. She located this 'high art' form in popular culture, most specifically in the palaces of Victorian and Edwardian England. This doctoral work was extended and published by Ashgate in 2005.

She has published extensively in the fields of gender, history and historiographic theory, and presented throughout her career at international conferences on dance and the performing arts.

Working freelance, Professor Carter moved permanently to Suffolk in 2010, becoming Visiting Professor of Dance at UCS. She is still academically active and engages with the practice-based activities of DanceEast.

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Tony McNulty

Suffolk New College

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All Watched Over by Media of Loving Grace

Politics, press and public policy processes

21st February 2012

Guest Lecture

The issue in both Richard Brautigan's poem, *All Watched Over by Machines of Loving Grace* and Adam Curtis's TV documentary series of the same name is that the relationship between human beings and machines defines our modernity. For Brautigan, the relationship is benign and beneficial to the human race, whilst Curtis argues that machines/computers have failed to liberate us and add to our common failings and dysfunctions.

In this lecture, Tony McNulty will look at the relationship between the worlds of politics and the media. Using real-life examples from recent politics, he will analyse both the antagonistic element of such a relationship when short-term needs diverge and how sometimes there is a realisation of shared needs and a mutualisation of the relationship.

Profile: Tony McNulty is London born and bred and a Visiting Professor of Public Policy at UCS. He attended university in Liverpool and Virginia in the USA. From 1983 to 1997, he taught at various polytechnics and universities in London. He was a Principal Lecturer in Organisational Behaviour at the University of North London and has published numerous articles on *inter alia* white-collar professionalisation; the erosion of a public service ethos; and training needs and barriers to change in small and medium sized enterprises. His interests extend to the politics of people in organisations as well as British, US and Irish politics.

He was a Labour Councillor in Harrow from 1986 until 1997 when he became the Labour MP for Harrow East. He served as a Government Whip from 1998 until 2001. He then became Minister for Housing, Regeneration, Planning and London in the Office of the Deputy Prime Minister. In 2002, he moved to the Department for Transport and spent two years working with Alistair Darling mainly on aviation, railways and London transport.

After the 2005 election, he spent the next three and a half years working as a Minister of State in the Home Office, firstly in immigration and then policing, security and counter-terrorism. In 2008, he went on to become the Minister for Employment, as well as the Minister for London and, in this role, he attended Cabinet. Since the last election he has been writing, broadcasting and reflecting on politics and is also an avid blogger and tweeter.

The Future of Reading

28th March 2012

Guest Lecture



Professor
Blake Morrison

Does the printed book have a future? Are e-books – along with blogs, texts, emails and the Internet – changing the way we read? What will happen to literary fiction and poetry as we move further into the new technological age?

Many people throughout history have testified to the importance of books to their intellectual, emotional and even moral development – will future generations be able to say the same, or has the way we come to learn about the world changed forever?

In this talk, Professor Blake Morrison looks at the current condition of the book in this country (with reference to the publishing industry, new trends in literature, prizes, libraries and book groups), and argues the case for the therapeutic benefits of reading and writing.

Profile: Professor Blake Morrison was born in Yorkshire. He first worked for the Times Literary Supplement and was later literary editor for The Observer and The Independent on Sunday. He now writes regularly for the Guardian. Since 2003 he has been Professor of Creative and Life Writing at Goldsmiths College and more recently Visiting Professor of Literature at UCS.

His poetry includes *Dark Glasses* (1984), winner of a Somerset Maugham Award, and *The Ballad of the Yorkshire Ripper* (1987). His non-fiction books include *As If* (1997), a highly personal account of the James Bulger murder case, and *Too True* (1998), a collection of essays and stories. His memoir *And When Did You Last See Your Father?* (1993) was made into a film with Colin Firth and Jim Broadbent.

Professor Morrison has also written three opera libretti, including collaboration with the composer Gavin Bryars on an opera about Johann Gutenberg. His novel, *South of the River* (2007) was a 'state of the nation' novel set during the first half of Tony Blair's premiership.

His association with East Anglia began in the 1980s, and as well as writing several poems set there he has collaborated on two musical projects at Snape Maltings. His latest work for Northern Broadsides is *We Are Three Sisters*, an adaptation which crosses Chekhov's play *The Three Sisters* with the lives of the Brontës.

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The Auditorium

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Guest lecture

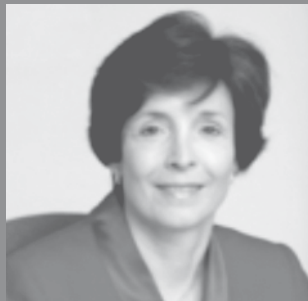
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Dr Mary Archer

UCS Waterfront
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The Science of Good Health

25th April 2012

Guest Lecture

Advances in science over recent centuries have allowed the Earth's population to increase to some 7 billion, and it is only through science that the health of this huge number of people can be sustained. From early agricultural chemistry to the latest cell molecular biology, science has had major impacts on individual and public health.

The development of vitamins, antibiotics, vaccines and drugs have not only added years to our life and increased life expectancy by some 25-30 years over the past century, but they have added life to our years by improving our health and diminishing the burden of disease, while modern surgical and therapeutic techniques have made the previously untreatable treatable. Advances in materials science have transformed dentistry and equipped us with artificial hip and knee joints and synthetic blood vessels, heart valves and skin.

In future, we may be able to grow replacement body organs such as liver, skin and kidneys, and improvement in prediction of the course of disease will usher in the era of personalised medicine and an end to the overtreatment of indolent disease. Death will remain an ultimate certainty, but our chances of good health before then will increase.

Profile: Dr Mary Archer, Baroness Archer of Weston-super-Mare, is Chair of Cambridge University Hospitals NHS Foundation Trust. She is also Convenor of the UK University Hospitals Chairs Group, a trustee of the UK Stem Cell Foundation and Deputy Chair of Addenbrooke's Charitable Trust.

She taught chemistry in the University of Cambridge for ten years before developing a wider portfolio of interests. Her scientific research interests lie in the field of solar energy utilisation, on which she has published three books. She chaired the National Energy Foundation for ten years, and is now its President. She is also President of the UK Solar Energy Society.

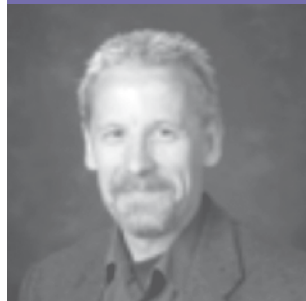
Dr Archer is a Companion of the Energy Institute and was awarded the Institute's Melchett Medal in 2002. In 2007 she was given the Eva Philbin award of the Institute of Chemistry of Ireland.

Leadership

Enemy of the people?

17th May 2012

Guest Lecture



Professor
Keith Grint

Often leadership is not perceived by the people as for the people but against the people, frequently configured as part of the Cassandra complex 'the person who can foresee the future but whose message is anathema to those that need to hear it'. Indeed, leadership here might well be 'the enemy of the people'.

This presentation considers the extent to which we remain allergic to 'leadership', that is the collaborative decision style appropriate for addressing collective complex problems, and more favourably inclined towards, if not actually addicted to, 'command', that is the decisive decision making appropriate to a 'commander' in a crisis.

The latter is achieved by configuring the world as one of permanent crises, where the only viable responses are decisive commands. Of course some people configure the world as one full of Tame problems, where the only viable responses are to keep rolling out the same process that normally works but this time has led you into a recalcitrant problem. And there are some who see Wicked problems everywhere, where the only viable response is to delay decision making while engaging in more consultation and collaboration.

Profile: Professor Keith Grint is Professor of Public Leadership at Warwick University Business School and is Academic Director of the Police High Potential Development Scheme.

He was Professor of Defence Leadership at Cranfield University and before that Professor of Leadership Studies and Director of the Leadership Centre at Lancaster University Management School, Director of Research at the Saïd Business School and Fellow in Organisational Behaviour, Templeton College, University of Oxford.

Professor Grint spent 10 years in industry before switching to an academic career. He is a founding co-editor of the journal *Leadership* published by Sage, and founding co-organiser of the International Conference in Researching Leadership.

He is an Academician of the Academy of Social Sciences and a Visiting Research Professor at Lancaster, an Associate Fellow of the Saïd Business School and Green-Templeton College, Oxford, a Fellow of the Sunningdale Institute, a Fellow of the Windsor Leadership Trust, a Visiting Scholar at Sydney University and a Visiting Professor of Leadership at UCS.

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Regulating the Professions

Zoos, circuses or safari parks?

6th June 2012

Inaugural Lecture

The professions are a very important occupational group in society that at their best bring ethically based, high level expertise to the service of clients and the wider public. However, in recent years there has been a more critical approach to professions which has, amongst other things, challenged their distinctive knowledge base and their orientation to the public interest.

This has prompted governments to consider various regulatory means of enhancing their operation. Using metaphors from the animal kingdom to understand different regulatory approaches – such as zoos, circuses and safari parks – this inaugural lecture considers a range of models of professional regulation and how professions might best be managed in society in future.

This framework enables Professor Mike Saks to reflect on his experience of researching, writing about, and working with professions over many years in a national and international context. Illustrations in the presentation are drawn from across the professions, but particularly focus on health and social care – a species of professional group in which he has considerable specialist expertise.

Profile: Professor Mike Saks is Provost and Chief Executive at University Campus Suffolk. He was previously Senior Pro Vice Chancellor at the University of Lincoln and Dean of the Faculty of Health and Community Studies at De Montfort University.

He was educated at the University of Lancaster, the University of Kent and the London School of Economics, where he obtained a PhD in Sociology. He has published twelve books on professions, research and health care and given numerous keynote presentations at national/international conferences on these themes.

In addition, he has been a member/chair of many NHS committees – acting as an adviser to government departments and professional bodies such as the General Medical Council and the General Social Care Council. He is a previous Chair of the Research Council for Complementary Medicine and the UK Human Tissue Bank.

Internationally, he has participated in a number of funded research projects, ranging from the changing attitudes of physicians with the Russian Academy of Sciences in Moscow to care in the community with the University of Toronto. He is the current President of the International Sociological Association Research Committee on Professional Groups.

The Regeneration Game

4th July 2012

Inaugural Lecture



**Professor
Brendon Noble**

**UCS Waterfront
The Auditorium**

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In 400 BC Hypocrates knew how to mend broken bones and that cartilage would not repair. How much more do we know now? Skeletal health affects enormous numbers of people worldwide. In the developed world our increased lifespan and the expectation of an active old age has led to predictions of epidemic proportions of skeletal disease. In the developing world the rapid increase in motor transport and associated road traffic accidents points to a similar healthcare burden.

Professor Brendon Noble will talk on his work in the field of skeletal health and regenerative medicine. The influence of the detailed sub-cellular, molecular activities of cells on distant body parts will be discussed.

In his laboratory in Cambridge University, Professor Noble discovered that the death of particular cells embedded in our bones has as much biological meaning as their birth. These cells, the 'osteocytes', once ignored have become a key target for new drug therapies.

He will also discuss the potential of stem cells as sources of regenerative activity for use in conditions of trauma and disease. Stem cell biology is moving from the laboratory bench to the bedside and the UCS Biotechnology Unit is working in this 'translational research space' to produce a new generation of medicines.

Profile: Brendon Noble is Professor of Regenerative Medicine and Head of the School of Science, Technology and Health at UCS. He also holds a Visiting Professorship at the University of East Anglia and an honorary Professorship at the Royal Veterinary College.

Brendon previously held a Chair of Musculoskeletal Regenerative Medicine in the MRC Centre for Regenerative Medicine at Edinburgh University. He has a PhD in protein biochemistry from the University of Aberdeen and developed an international reputation in diseases of the skeletal system at Cambridge University Department of Medicine.

In his previous role he worked collaboratively to develop Scotland's emerging regenerative medicine industry. He has a particular interest in technology for clinical use and has engaged in translational projects with industry, sits on relevant boards, committees and industry advisory groups and is a supporter of public engagement in science.

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Programme 2011/12

Quick Glance Calendar

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Professor David Weir

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The Regeneration Game

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